LEO BURNETT COMPANY, *Inc.*

Ad No. 152—Req. No. 12086—B & W—5⅛" x 5" { Popular Mechanics, September, 1961 / Popular Science, October, 1961

What's that in your pipe?

ONE...TWO...THREE TOBACCOS? REVELATION GIVES YOU FIVE

That special flavor in Revelation comes from the harmony of 5 choice tobaccos —blended and processed according to a secret recipe in Richmond, Va. It tastes expensive but costs very little.

Kentucky Burley—dark flakes, slow burning
Virginia Bright—bright leaves, even burning
Old Belt Bright—slightly darker, good body
Latakia—deeper brown, extra mild
Perique—very dark, wonderful aroma

REVELATION
MILD SMOKING MIXTURE

Source: https://www.industrydocuments.ucsf.edu/docs/jsbv0004